



## Summary

EBizCharge is a flexible payment gateway that integrates with over 50 leading ERPs and shopping carts. Accept payments in your ERP system, power your online store, and upload customer invoices to the online payment portal. EBizCharge also reduces processing costs, saving your company money every month.

## Value Proposition

EBizCharge offers frictionless payment acceptance across business platforms, freeing up time to focus on what matters for your business. They back up their products with lower processing costs and 5-star, in-house support.

## Payment Solutions

### Payment gateway

Designed to reduce processing costs, our gateway powers all our payment solutions and gives you access to custom reports, unlimited transaction history, and next-day funding options.

### Customer payment portal

Let customers view and pay off invoices through an online portal at their convenience.

### Mobile app

Accept credit, debit, and ACH payments and search and pay off customers' pending invoices.

### Desktop solution

Quickly accept payments, issue credits, and void transactions right from your desktop.

### Physical terminal

Swipe or dip credit cards in person with our EMV-compatible devices.

### Payment integrations

Accept payments within your favorite systems. EBizCharge integrates with over 50 ERP/accounting programs, shopping carts, and more.

## Payment Integrations

### ERP, accounting, & CRM integrations

Run transactions, automate payment collections, and more from within your software.

### eCommerce integrations

Accept credit card payments through your eCommerce store.

### Specialized integrations

Run transactions from within your specialized software and streamline payment acceptance.

#### ERP/accounting

Acumatica  
Epic  
Kechie ERP  
Macola  
NetSuite  
Odoo ERP  
OmegaCube  
Oracle EBS Financials  
Paradigm Accounting  
TEKOA  
Turf Logistics

#### Microsoft

Dynamics 365 BC  
Dynamics 365 F&O  
Dynamics AX  
Dynamics GP  
Dynamics NAV  
Dynamics SL

#### Epicor

Epicor 9  
Epicor 10  
Prophet 21

#### Intuit

QuickBooks Desktop  
QuickBooks Online

#### Sage

Sage 50  
Sage 100  
Sage 500  
Sage BusinessWorks  
Sage Intacct

#### SAP

SAP B1  
SAP B1 Cloud  
SAP Business One HANA

#### Zoho

Zoho Books  
Zoho Invoice  
Zoho Inventory

#### CRM

Microsoft Dynamics  
Odoo CRM  
Salesforce  
Zoho CRM

#### Shopping carts

3dcart  
AbleCommerce  
Adobe Commerce  
AspDotNetStorefront  
BigCommerce  
CartManager  
Drupal Commerce  
Dynamicweb  
Epicor ECC  
Kibo Commerce  
Magento  
Nomad Commerce  
nopCommerce  
Odoo  
OpenCart  
Parttrap  
osCommerce  
Sana Commerce  
Ubercart  
Volusion  
WebJaguar  
WebsitePipeline  
WooCommerce  
X-Cart  
ZenCart

#### Reservation systems

FASTTRAK  
Ground Alliance  
Hudson  
Limo Anywhere

#### Retail & POS

iBistro  
Smartwerks  
TylerNet

## Key Benefits

### All-in-one platform

- Flexibility to handle payments across your platforms (*Accounting software, online store, mobile and EMV, desktop application, and more*)
- One point of contact for merchant services and payment solutions
- The largest suite of payment integrations in the industry

### Software integrations

- Accept credit cards directly in your ERP/accounting software
  - Automatically applies payments back to invoices and updates balance due
  - Options to email customers secure payment links
- Accept credit card payments through your eCommerce store
- Seamless, complimentary upgrades to latest versions of your software (*Except for Macola, NAV, and Epicor integrations*)

### Price

- Complimentary integration, setup, upgrade, and maintenance (*Except for Macola, NAV, and Epicor integrations*)
- No cancellation fees
- Lowest processing costs guaranteed
- Flat rate pricing options
- Next-day funding options

### Development and support

- In-house development and user experience teams that work to constantly improve the products
- Complimentary in-house installation, training, and support

### Security

- Automatically encrypts and tokenizes your customers' sensitive payment information
- Reduces your liability by storing information off-site
- PCI-compliant and TLS 1.2-compliant
- Filters out fraudulent transaction attempts with fraud prevention modules

## Target Market

### Industries

- Manufacturing and distribution
- Wholesale
- Transportation
- Medical devices
- eCommerce
- Promotional products

### Target personas

- CFO
- Controller/Comptroller
- Director of Accounting
- CEO/Owner
- IT Director

### Use-case triggers

- In B2B, takes payments over the phone and/or online
- Uses an accounting software, online store, or other system that we integrate with
- Processes payments or reconciles invoices manually
- Looking for help with PCI compliance and security
- Experiencing rate increase or high costs with current credit card processor
- Experienced poor customer support from a processor, network, gateway, provider, and/or integration
- Experienced a software solution that underdelivered

## Qualifying Questions

1. Do you currently accept credit cards?
2. What ERP or accounting software do you use to create invoices?
3. Do you currently accept credit cards within your invoicing software, online, or on a machine?
4. Do your customers pay off invoices on terms? If so, do they pay with a credit card?
5. Do you have a need to automate your payment collections?

## Objections and Responses

### I'm happy with my current processor.

We're not asking you to end that relationship right now. CBS offers something different—a system that puts time back in your day. Can we show you how the solution works?

### Installing the integration will take too much time.

Installing the ERP/accounting software integration usually takes under an hour.

### Training our team will take too long.

EBizCharge software integrations are designed to be intuitive and native to your software. Customer support and training are complimentary.

### I'm already locked into a contract.

It seems like there should be a better way than to try to force people to use a service even if it's not the best option anymore. That's why CBS doesn't require contracts and can help you exit your current contract.

### The integration will cost us too much money.

The ERP/accounting software integration is complimentary and includes free installation and training. It's also designed to reduce processing costs. (*Except for Macola, NAV, and Epicor integrations.*)